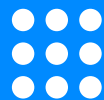


adstore.

Online advertising distribution hub with real time analytics



Online ads



Content Hub



Realtime Analytics



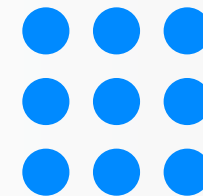
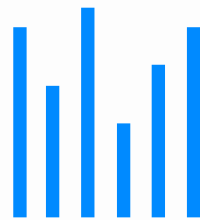
Target groups



Any budget



Time/ Date Schedule



cross platform - real time - digital advertising hub



cross platform

advertising on

desktop, tablet, mobile (iOS, android, windows, blackberry)



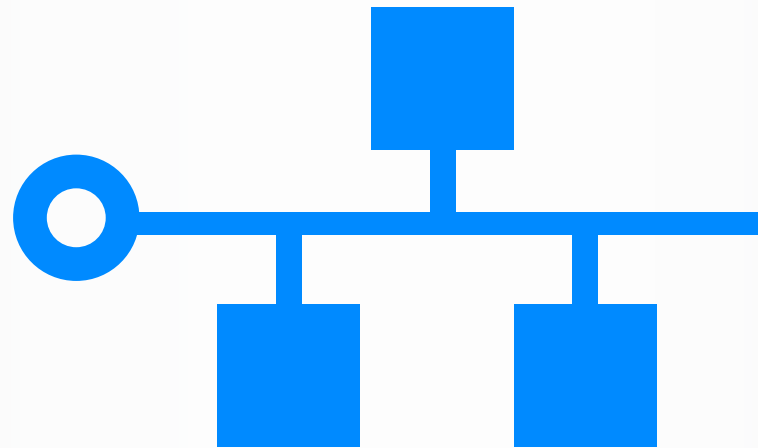
Delivering real time analytics on the campaigns is a key element for the power digital advertising users.

Make adjustments on the go.

Fix message problems.

Instant campaign feedback.

Easy plug in on digital properties.
We may ad as many digital products as we like.

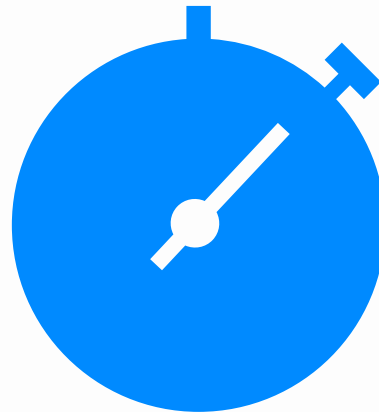




user friendly UI

Creating campaign in 10 minutes.

Simplicity at its best > customer confidence >
customer satisfaction.



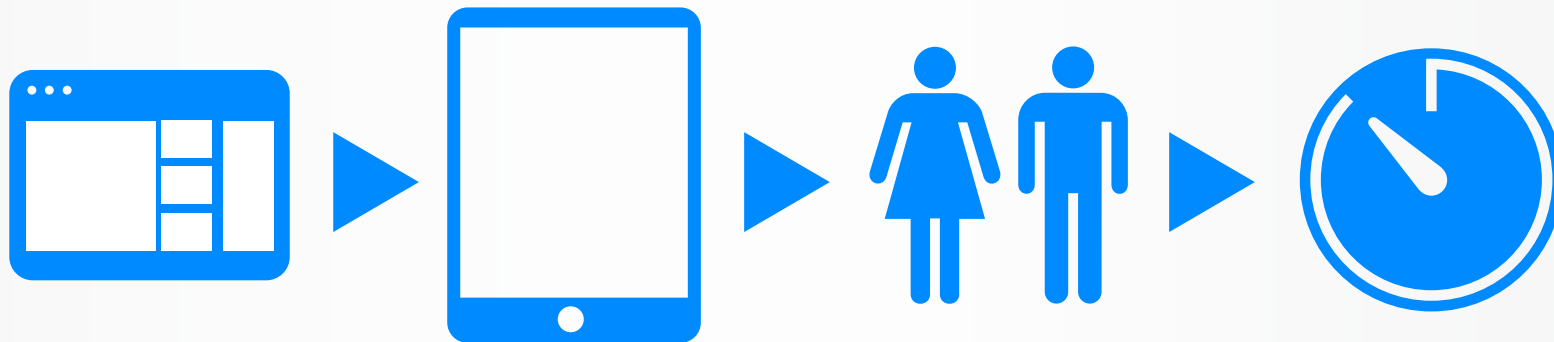
all display ads technology is supported
(flash, giff, HTML5, with server codes etc)

Flash

giff

html5

Target audience tools depending on:
a. site b. device c. content d. display time



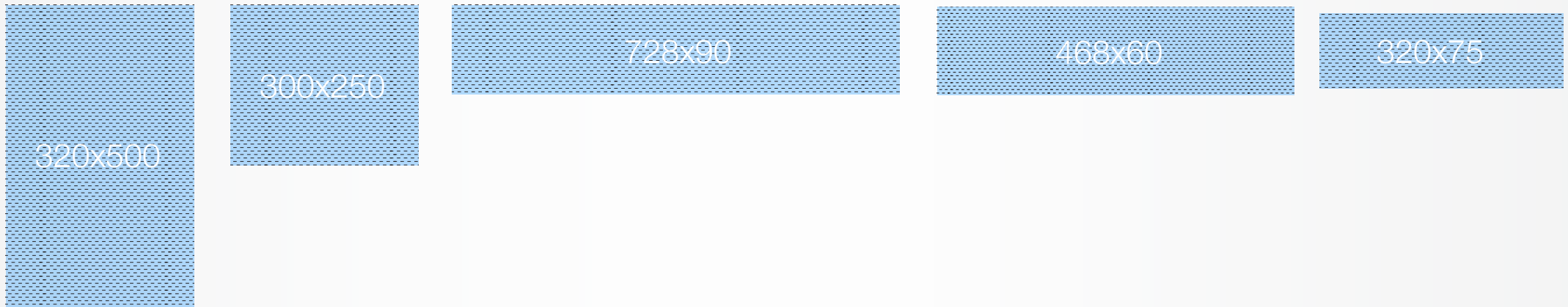
CPM based payments

Charges are based on the impressions delivery.
Customer pays what it gets.



Every display size has different cpm.

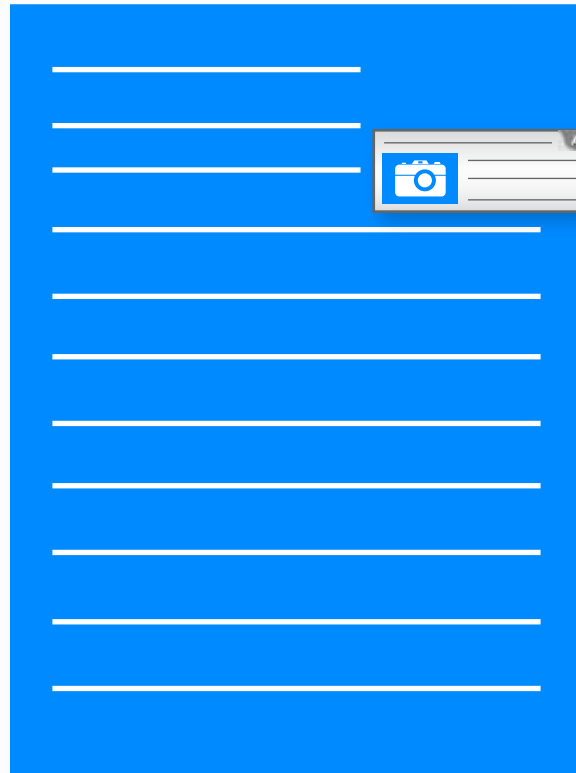
Limited display sizes (5) running on all digital desktop products.
Only one mobile ad size, maximising cross platform integration.





In content ad display with text link

- Minimum cost, maximizing cpc
- Ideal for e-commerce





daily budget option

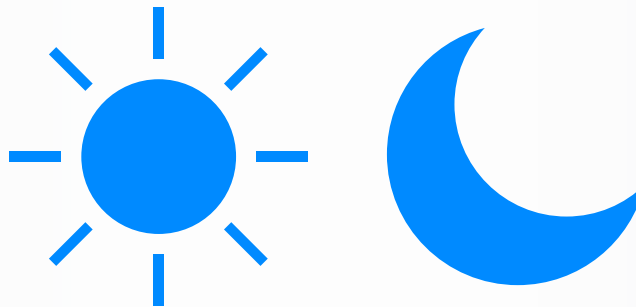
The customer may choose to have a daily budget limit.
The campaign stops as soon the budget limit is reached.





daily display time

The customer may choose to have a daily display time, maximising budget efficiency.





more tools to come

- Social media integration
- Mail newsletters integration

adstore.

Online advertising distribution hub with real time analytics